

Lisa Stormes Hawker

7210 S. Lewis St. ~ Littleton, Colorado 80127
720-289-8139 ~ lisa@brainstormes.com

W O R K H I S T O R Y

Freelance writer/editor/proofreader 1985-present

Research, write, edit and/or proofread communication materials such as web content, blogs, brochures, flyers, promotional and marketing materials, press releases, sales presentations, testimonials, press kits, newsletters, ezines, nonfiction books and novels for freelance clients. Write for and maintain social media accounts. Edit and proof for style, grammar, punctuation, readability and compliance. Design websites with Wordpress. Write the blog %Fun with Conan the Grammarian.+

President, Mom-O-Rama Workout Videos, 1996-2001

Created and produced two fitness videos for moms to perform with their babies and toddlers. Marketed and sold videos all over the world via phone and internet sales. Initiated publicity in local, national and international magazines, television shows and major daily newspapers. Wrote and laid out newsletter %Mom-O-Rama-Gram.+

Editorial Assistant/Communications Secretary/Circulation Manager, American Sheep Industry Association (ASI), 1991-1994

Edited, proofread and wrote for weekly national newsletter %Market News,+as well as the quarterly %Sheep Sheet.+Edited, proofread and wrote for monthly national magazine %National Wool Grower,+press releases, Congressional testimony, speeches, and all other written material produced by the Communications Department. Organized and maintained database of 25,000 members and subscribers.

E D U C A T I O N

Bachelor of Science, Journalism, University of Kansas, 1986

P U B L I C A T I O N S

Range Magazine, National Wool Grower, Kansas City Business Journal, Denver Broncos Insider, Daily News of Johnson County, WomenOf.com, FitnessHeaven.com, Market News, Mom-O-Rama-Gram, Corporate Meetings & Incentives, Occupational Hazards, Zenith Magazine, Denver Business Journal, Colorado Springs Business Journal, Twins Magazine, Society of Certified Senior Advisors Journal, SharperAgent.com, FCC Connection, Time Out

P R O F I C I E N C I E S

Microsoft Office, AP Style, Chicago Manual of Style, Wordpress, FrontPage

A W A R D S

Won two national awards from the Livestock Publications Council (LPC), one for general Editorial Excellence in 1992 and one for my article %The Sheep's Best Friend.+